

ars PARFUM – Faster Processing and Document Creation with SAP Business One®



ars PARFUM is a full-service partner in the “wonderful world of fragrances & cosmetics”. For over 25 years, Guido Maria Schmitt and his dedicated team have been developing creative, individual, and innovative product concepts for customers with great attention to detail. His enthusiasm for creating new fragrances, including packaging design, production, and distribution, has remained unchanged since then. However, with numerous projects requiring timely procurement of items from around the world, the unique company decided in the fall of 2020 to acquire new software that could handle the high demands of commercial processing.

Key Challenges

- Very time-consuming individual document creation (purchase orders, invoices, delivery notes)
- The planning of material requirements was not supported in terms of software.
- In the past, financial planning was not possible because it would have been too time-consuming to compile the data.
- Processing orders and supplying retailers in the DACH region was time-consuming.

Reasons for choosing SAP Business One and MARINGO

- The name of SAP Business One was known within the company.
- Solutions to challenges were already anticipated in the presentation of SAP Business One.
- The geographical proximity of the experienced SAP Business One partner, MARINGO, in Cologne, facilitated the decision.

Results

- Due to the COVID-19 pandemic, the entire implementation and training had to take place remotely. Despite this, the GoLive date was met on time.
- The EDI connection to well-known perfumery and drugstore chains has been implemented, which simplifies order processes and the handling of deliveries considerably.
- Automated batch processing has been set up for delivery notes and invoices, which results in significantly faster document creation.
- SAP Business One provides support for the planning of material requirements.
- Now that the first processes are fully available in SAP Business One, solid financial planning is in sight.

“The implementation of SAP Business One went flawlessly. MARINGO provided us with wonderful support and, above all, responded quickly when we needed help. Otherwise, it would not have worked out so well.”

Kerstin Schmitt, Sales Manager - New Business Promotions,
ars Parfum Creation & Consulting GmbH

80 %

Time savings
in processing and document creation

Partner



ars Parfum Creation & Consulting GmbH
Cologne, Germany
<https://ars-parfum.de/>

Industry
Perfume manufacturer

Products & Services
Development and creation of perfume concepts

Employees
6

Solution
SAP Business One

THE BEST RUN

